



CIR REALTY

# Associate Package

# Selected for Partnership in the Leading Real Estate Companies of the World®

Local Expertise,  
Global Connections,  
Powerful Marketing.

*Leading*

REAL ESTATE  
COMPANIES  
OF THE WORLD™



VISIT [WWW.LEADINGRE.COM](http://WWW.LEADINGRE.COM)

In today's competitive real estate market, the person who buys your home is likely to come from a different town, city or even country. More than ever, success in marketing your home results from casting the widest net.

***Marketing a property outside of the Calgary and area market takes more than local expertise; it requires global connections and, of course, powerful marketing. As an affiliate of Leading Real Estate Companies of the World®, CIR REALTY has the resources to market your home to the highest possible number of potential buyers.***

By tapping into the network of 140,000 talented sales associates around the world, CIR REALTORS® can expose the homes they represent to buyers on six continents, ensuring there are more eyes on every property. In addition, CIR REALTY receives inbound clients from other affiliates around the globe who are interested in purchasing a home in this area.

Leading Real Estate Companies of the World® is a pedigree denoting the very best companies that represent qualified clientele and wish to do business with similar firms. Last year this network was collectively responsible for \$314 billion in sales in 2013. When a home is listed with CIR REALTY it is posted on their website locally and is immediately promoted on LeadingRE.com, which provides access to over 2 million listings. It also appears on the websites of over 500 affiliated real estate firms around the world.

The Leading Real Estate Companies of the World® advantage ensures that when selling a home in Calgary and surrounding areas, CIR REALTY can deliver global exposure in addition to the strong local marketing expertise for which you've come to know them.

For more information on Leading Real Estate Companies of the World®, or access to CIR REALTY's in-house Relocation and Referral Department, contact [relocation@cirrealty.ca](mailto:relocation@cirrealty.ca)